STILIYAN STOYANOV

Lead Software Engineer | Solution Architect

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Engineering leader and hands-on architect with 13+ years of PHP/Laravel experience across SaaS, fintech, manufacturing automation and customer data platforms. Experienced in system design, international delivery, cloud infrastructure, integrations and leading teams of up to seven developers.

CORE EXPERTISE

Backend Architecture • Technical Leadership • Laravel/PHP • TypeScript/React/Vue • PostgreSQL/Redis • AWS/EKS/SQS • AI/LLM Integrations

PROFESSIONAL EXPERIENCE

Founder & Lead Software Engineer / Solution Architect

GOALGUS LTD | BDCBox (US client) | 2025–Present

- Own technical architecture and hands-on engineering for a multi-tenant automotive customer data platform spanning Laravel services, Next.js applications, data ingestion, telephony and AI integrations.
- Directed five additional contract developers: defined component designs, technical specifications and integration contracts; reviewed deliverables and resolved critical implementation issues.
- Designed and implemented automotive DMS/CRM integrations, distributed ingestion workflows, marketing attribution and customer communication services.
- Built AWS-based asynchronous processing and infrastructure workflows using SQS, PostgreSQL, Redis, Kubernetes/EKS and Argo CD; contributed to production reliability and platform modernization.
- Implemented multi-provider SMS/voice integrations and LLM-backed capabilities across OpenAI, Anthropic and Gemini APIs.

Technical Lead / SaaS Modernization

Cloudcard LTD | Sep 2024–Sep 2025

- Provided technical leadership within a seven-developer team for an e-commerce SaaS platform supporting approximately 3,000 online stores.
- Led upgrades from Laravel 8 to 12, PHP 7 to 8.3 and Vue 2 to 3, coordinating production compatibility and rollout.
- Built AI Copilot workflows for reporting, promotional campaigns and inventory-aware business assistance.

Founder & Software Engineering Consultant

GOALGUS LTD | Feb 2023–Present

- Founded a Bulgaria-based software engineering company delivering backend architecture, integrations and technical leadership for international clients.

Technical Lead

Beluga IT LTD | May 2019–Feb 2023

- Led five developers building publishing, print-production and customer communication software for Dutch clients; owned much of the Laravel/CodeIgniter backend and Vue.js integrations.
- Architected self-service design studios and workflows for print preparation, physical mail, SMS, email and delivery coordination.
- Collaborated with Netherlands-based stakeholders through regular on-site planning and delivery sessions.

Technical Lead / Senior PHP Engineer

Credissimo LTD | Mar 2018–May 2019

- Led backend initiatives for international consumer lending operations using PHP/Phalcon.
- Integrated credit bureaus and assessment services in Poland, North Macedonia and Colombia using SOAP and REST APIs.
- Built internal communication workflows and lending calculation systems connecting business departments.

Full-Stack Software Engineer

Pulsio LTD | Jun 2016–Mar 2018

- Co-built a Laravel/WordPress print manufacturing platform with a configurable JavaScript product calculator.
- Automated quotation and production planning using inventory, machine capabilities, shop-floor capacity and shipment tracking.

PHP Developer → Technical Lead

Digits Consulting LTD | Jul 2015–Jun 2016

- Proposed and led migration of a trading platform backend from CodeIgniter to Laravel; guided two PHP and three frontend engineers.
- Designed PHP client-facing services integrated with a separate C# layer communicating with MetaTrader 4/5 servers.

PHP Developer

Illex Tech LTD | Jan–Jul 2015

- Developed a browser-based retail/POS management platform covering cashier accounts, inventory, sales and reporting.

ADDITIONAL

Languages: Bulgarian (native), English (professional). | Independent creative work: original music composition and video production.